

From: [Rena Leddy](#)
To: ["Adrian Szabo"](#)
Subject: RE: Save One DTLA - VOTE on SRNC - April 6th
Date: Monday, March 20, 2017 11:44:00 AM

Hi Adrian,

Give me a call when you get a minute. Thanks!

From: Adrian Szabo [mailto:ASzabo@essex.com]
Sent: Wednesday, March 15, 2017 3:12 PM
To: Rena Leddy <rena@fashiondistrict.org>; Blair Besten <blair@historiccore.bid>
Cc: Jasmine Ramos <jasmine@fashiondistrict.org>; Josh Foley <JFoley@essex.com>
Subject: FW: Save One DTLA - VOTE on SRNC - April 6th
Importance: High

Hi Rena and Blair, I wanted to send this to you and find out your thoughts in regards how you think this will impact us in regards to our BIDs.

Thank you,

Adrian Szabo | Sr. Community Manager

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From: Scott Gray [mailto:scott@capitalforesight.com]
Sent: Tuesday, March 14, 2017 5:02 PM
To: Adrian Szabo <ASzabo@essex.com>

Cc: hernandez@cannonmanagement.com

Subject: Save One DTLA - VOTE on SRNC - April 6th

Importance: High

Thanks for meeting with me today Adrian. I am including Clio on this response, the new General Manager at SFL for our DTLA Portfolio as a way of introduction.

Below is my message you are free to share, along with the relevant attached background data.

Please discuss this upcoming special vote on April 6, 2017 with all of your clients and business owners, as well as all of their workers and residents of DTLA. **If they don't actually vote, they actually will have no say.**

While the homeless issues are vital to the economy of DTLA and the entire City of Los Angeles, the pending proposal to divide Downtown Los Angeles into separate districts will have significant fiscal and economic impacts. Common sense implies that dividing DTLA into sub-neighborhoods as proposed by the Skid Row Neighborhood Council (SRNC) Formation Committee, with the pending vote on April 6th, will have serious financial impacts to the City because of potential impacts to property values. Ignoring the economic, social and political ramifications, the creation of SRNC as a separate geographic district would be short sighted.

Resolving the residential, health and welfare issue of the homeless throughout Los Angeles cannot be taken lightly. The voice of the homeless should never be ignored. With all of the bond revenue being generated to create new housing opportunities in the pipeline, community input is a vital part of the development process.

Dividing DTLA into separate neighborhoods would undo all of the progress made over the past decade. The implications may not sound politically correct; however, the economic realities are obvious.

Please **oppose** the formation of the SRNC.

James Wood Community Center
400 East 5th Street
April 6, 2017
3pm to 7pm

There is no other polling place and there are no absentee ballots. If each individual doesn't actually take time to vote, then they will actually have no say in whether or not DTLA will be divided into two separate geographic districts. If approved, people will live and work in either DTLA or Skid Row.

Schedule your calendar now. Please share with your residents and tenants.

One suggestion is to send people an invitation to the vote on April 6th...good idea to help people schedule their calendar so they don't forget.

It would be helpful if you would share this with property owners and property managers that you may personally know. We have to inform everyone we can that they must actually VOTE or they will actually have no say. 20,000+ homeless people live downtown and they will be carted up to vote!

Regards,

Scott W Gray
Director of Operations
Capital Foresight
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